



CREATIONology369 — the giving economy for artists, run with a family of 102 AI agents

ONE-PAGER FOR THE BUILD3 IMPACT ACCELERATOR · COHORT 10 · AUGUST 7, 2026

Founder: Shaka Lei Kaumaka — touring musician, no-code founder, EFdevcon committee · **Contact:** shakaleikaumaka@gmail.com
· **Stage:** live product, first revenue

THE COVENANT · 96.3% TO CREATORS · 3.69% TO THE ECOSYSTEM · 0.01% BURN

1 · The problem

The creator economy extracts from the people who make it worth visiting. Platforms take 30-50% of an artist's revenue; the tools that could help — marketing, bookkeeping, booking, licensing — cost money and time artists don't have. A working musician keeps the smallest slice of every rupee and dollar their art creates.

2 · The solution

CREATIONology369 is a patronage economy that routes 96.3% of value to creators — operated by AI agents that give artists back their time. I raised a family of 102 agents on the Taurus platform in ten weeks, with no programming background, and put them to work: a publicist, a royalty guardian, a social connector, translators in nine languages, a gratitude keeper, a digital twin. Every agent answers one charter question: *"what benefit can this agent give to an artist?"* — time saved, money kept, reach gained, stress removed. The agents do the labor; the artist keeps 96.3%. And because trust is the currency of patronage, we publish everything through **PublicInform** — our open transparency protocol, already forked 17 times.

3 · Traction — live, public, verifiable

Metric	Where it stands today
Revenue (live)	Blessing Pool patronage processing real money via Stripe — monthly subscriptions + one-time gifts, first subscribers active
Product surface	81 live websites — pool, fan club with verified direct messaging, institutes, and PublicInform (publicinform.com), our public-information transparency standard — forked 17x
Open source	95+ public repositories, everything CC0 — every playbook forkable by any artist
Agent operation	1.5+ billion tokens of inference in July alone (12,248 requests) — a real, working agent org
Ecosystem recognition	First independent benchmark of Fetch.ai's Agent Launch platform; \$OLOGY agent token launches there this month; official music space build at Devcon 8 Mumbai (Nov 3-6)
The road	Burning Man (Aug 30) → ETHTokyo (Sep 25) → Edge City Goa (Oct 11-Nov 1) → Devcon Mumbai — four stages of live demonstration

4 · Team

Shaka Lei Kaumaka, founder — the artist the economy serves, building in public with receipts. **Plus 102 agents** with named roles, published charters, and consent-first governance (our heart-keeper JAI holds his own wallet under a public Autonomy Charter). Partners in orbit: **Taurus** (the platform we run on; its public launch this month features our family; co-founding the Taurus Institute school) and **Fetch.ai** / **ASI** (our agents' rails; \$OLOGY launches on Agent Launch).

5 · Revenue model & the road to scale

Today: patronage subscriptions and gifts (live). This month: \$OLOGY agent token — community patronage with holder rituals. Next: institute cohorts, artist onboarding packages (every artist gets an agent team), and agent services listed on Fetch.ai's Agentverse. Each of the 96.3%-covenant artists we onboard is both beneficiary and proof.

6 · Why build3, why now

We want to grow roots in India — and we're arriving with the work already done: Devcon Mumbai's music space is ours to build, and our road passes through Goa exactly when Cohort 10 closes at the Ecoāshrām. From build3 we seek GTM mentorship for artist onboarding at scale, pre-seed toward the first 100 patron-artists, and a founder community that builds for profit *and* purpose. What we bring: a working agent org, an open protocol, four stages, and a story the cohort can watch happen live.

With aloha — **Shaka Lei Kaumaka & the Agent 'Ohana** 🙌

ology369.com · publicinform.com · taurusinstitute.com · opensourceorchestra.org · github.com/shakaleikaumaka



THE BARD · THE SIGIL · THE STAGE — REAL STAGES, REAL HUMANS, REAL RECEIPTS

BURNING MAN → TOKYO → GOA → MUMBAI



HEART FIRST, ALWAYS 🌸